



2021 EMEA Partner Event

Multi-Gigabit Wireless Summit

8 – 9 JUNE 2021

TUESDAY 8 JUNE – DISTIES, CURRENT AND NEW/PROSPECTIVE PARTNERS

**All times listed are CEST (+2 hrs to Dubai, +1 hr to Moscow, -1 hr to London, -7 hrs to Chicago, -9 hours to San Jose)*

- 14.00 **Moderator Welcome and Platform Introduction**
Brian Dolby, Founder and CEO / Proactive PR
- 14.10 **Welcome Keynote**
Atul Bhatnagar, President and CEO / Cambium Networks
- 14.15 **Welcome & Intro – “How the digital transformation will shape the Post-COVID World”**
Martin de la Serna, VP Sales EMEA / Cambium Networks
Alessio Murroni, VP Sales Europe / Cambium Networks
- 14.30 **WiFi4EU Experts Roundtable**
A dialogue with key partners sharing their experience on the European project
- 15.00 **Break – time to visit Exhibition Area**
- 15.10 **Education Market Experts Roundtable**
A Dialogue with key education partners soliciting their opinion on the future of Education
- 16.00 **Multigigabit Wireless Edge – Millimeter Wave to WiFi6E, what’s in it for you?**
Rad Sethuraman, VP PLM / Cambium Networks
- 16.20 **“Gigabit connectivity tailor-made for Enterprise:
How 60Ghz cnWave can support the Digital transformation”**
Antony Holmes, Vice President - mmWave Products / Cambium Networks
- 16.40 **“Cambium Networks ConnectedPartner Program Advantages:
How to create more value for customers”**
Marco Olivieri – Regional Sales Director Italy / Cambium Networks
- 17.00 **Wrap up and conclusions**

WEDNESDAY 9 JUNE – SERVICE PROVIDERS SESSION

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- 14.00 **Moderator Welcome and Platform Introduction**
Brian Dolby, Founder and CEO / Proactive PR
- 14.10 **Welcome Keynote**
Atul Bhatnagar, President and CEO / Cambium Networks
- 14.15 **Welcome & Intro – “How the digital transformation will shape the Post-COVID World”**
Martin de la Serna, VP Sales EMEA / Cambium Networks
Alessio Murroni, VP Sales Europe / Cambium Networks
- 14.30 **A tsunami of EU funds – what’s in it for you?**
Jan Dröge, Partner at Schuman Associates
- 15.00 **FWA as an extension of fiber – 100 Mbps to 1 Gbps over wireless**
Scott Imhoff, SVP Product Management & Planning / Cambium Networks
- 15.30 **Partner Success Story**
- 15.45 **Break – time to visit the Exhibition Area**
- 16.00 **5G Mobile vs 5G Fixed – Complimentary Solutions to expand your customer base**
Alessio Murroni, VP Sales Europe / Cambium Networks
- 16.20 **Cambium Networks Service Provider Toolbox:
framework and guiding principles of a brand-new platform**
Jean-François Fontaine-Boullé, Director, Strategic Verticals – EMEA / Cambium Networks
- 16.40 **Partner Success Story**
- 16.55 **Wrap up and conclusions**